

Local Solutions to the Plastic Problem

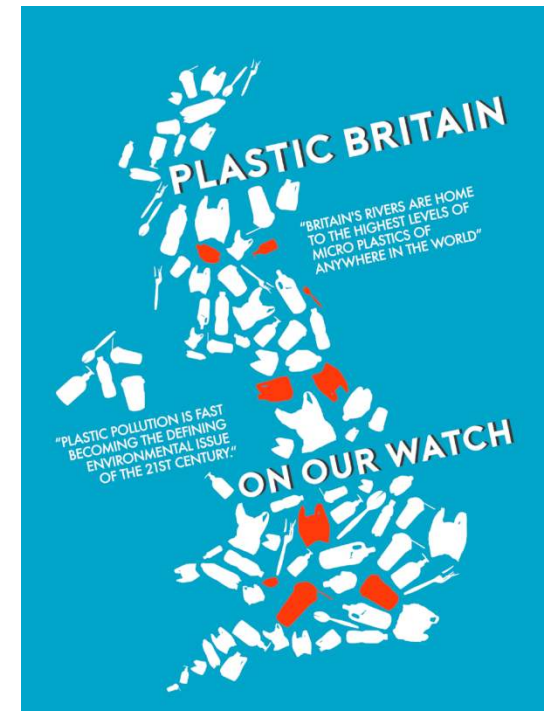
Events

Individuals

Communities/groups

Towns

County wide initiatives



Waste management and
recycling service for events,
venues, businesses
Community solutions for
waste problems

Zero Waste Events
www.zwevents.org.uk





**Plastic = biggest
volume**



**Single use plastic lined
coffee cups**



Solution: Reusable rather than single use

Town solutions:
The Shrewsbury Cup
Deposit return
schemes for coffee
cups

- No need to remember your cup
- Guilt free way to enjoy your waste free coffee on the go
- £1 deposit cup available at independent cafes in Shrewsbury
- Putting Shrewsbury on the map



What happens to Shropshire plastic?

- Veolia major player in UK plastics recycling – at the moment all HDPE, PET, PP put into domestic recycling systems is recycled in the UK.



There is so much plastic

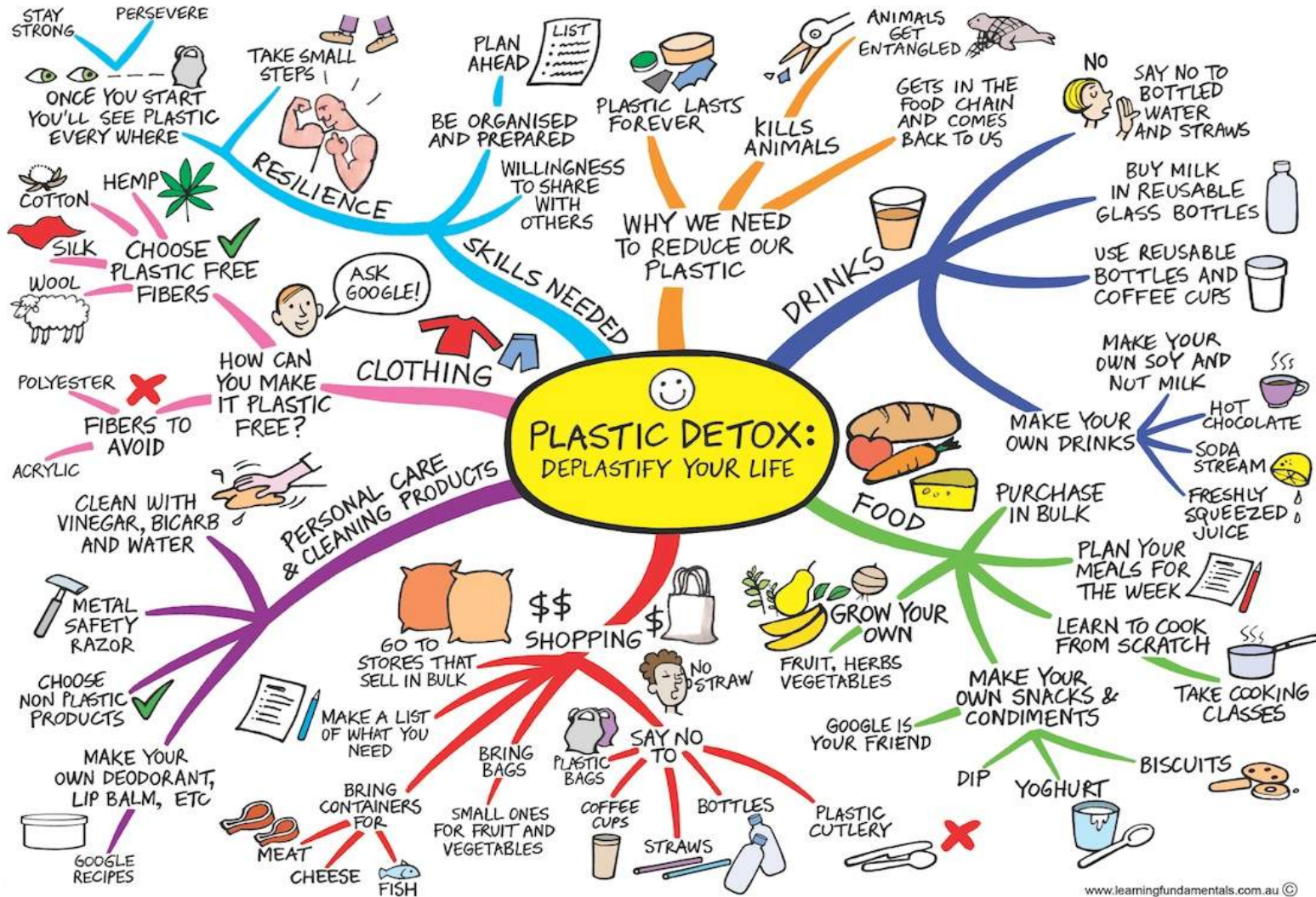
And single use is such a dreadful use of fossil fuels!

Consumers are on the front line

Everywhere you look – things are wrapped in plastic



Plastic DETOX



What does plastic free look like in Shropshire?



How do we take this wider than this room?

Is it a month of action in Shropshire?

Plastic – Free February

- Stalls,
- neighbourhood meetings with cake and tea,
- Films , Plastic Britain on our Watch
- Lobby councils for recycling bins
- Lobby MPs
- Lobby manufacturers
- Lobby Supermarkets



Could Shropshire be

